

# What is Thrive2027?

Our community's commitment to three 10-year goals:



## Give kids a strong start

By 2027, reduce the reading proficiency gap\* to no more than 10 percentage points



## Empower neighbors to thrive – not just survive

By 2027, 70% of households pay less than 30% of their income on housing



## Help us all live longer, better

By 2027, reduce preventable premature deaths by 10%

## How will Thrive2027 achieve its vision?

Build

By solving problems through **deliberate, coordinated community action**.

**YOUR  
 COMMUNITY  
 NEEDS  
 YOU**

Connected

Thrive2027 does not replace the important programs and services in our community. It makes them stronger by integrating work to ensure that all communities in Southern Maine thrive.

To thrive, **connections are essential**. We need to work together with a shared commitment to common goals.

Communities

**310+**

Businesses, public institutions, and non-profit organizations across Southern Maine have pledged their support.

Whether you are an individual, organization, or business, there are many ways you can help. Join us!  
[thrive2027.org](http://thrive2027.org)

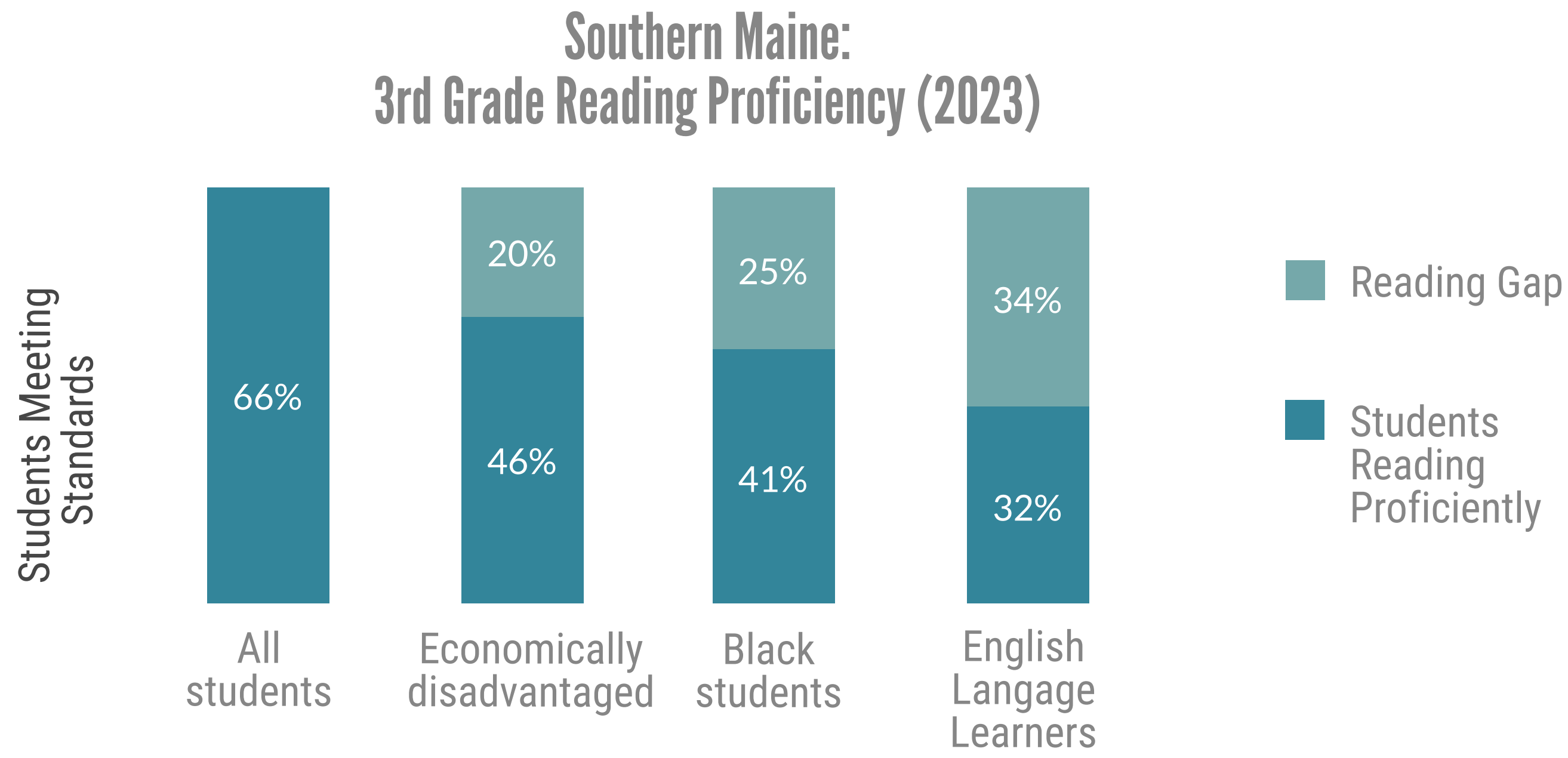
Thrive2027 is powered by community and led by United Way of Southern Maine.

\*Between all third-grade students and students from populations with historical inequities.

# Goal 1: Give Kids a Strong Start

**Target:** By 2027, reduce the reading proficiency gap to no more than 10 percentage points between all third-grade students and students from populations with historical inequities.

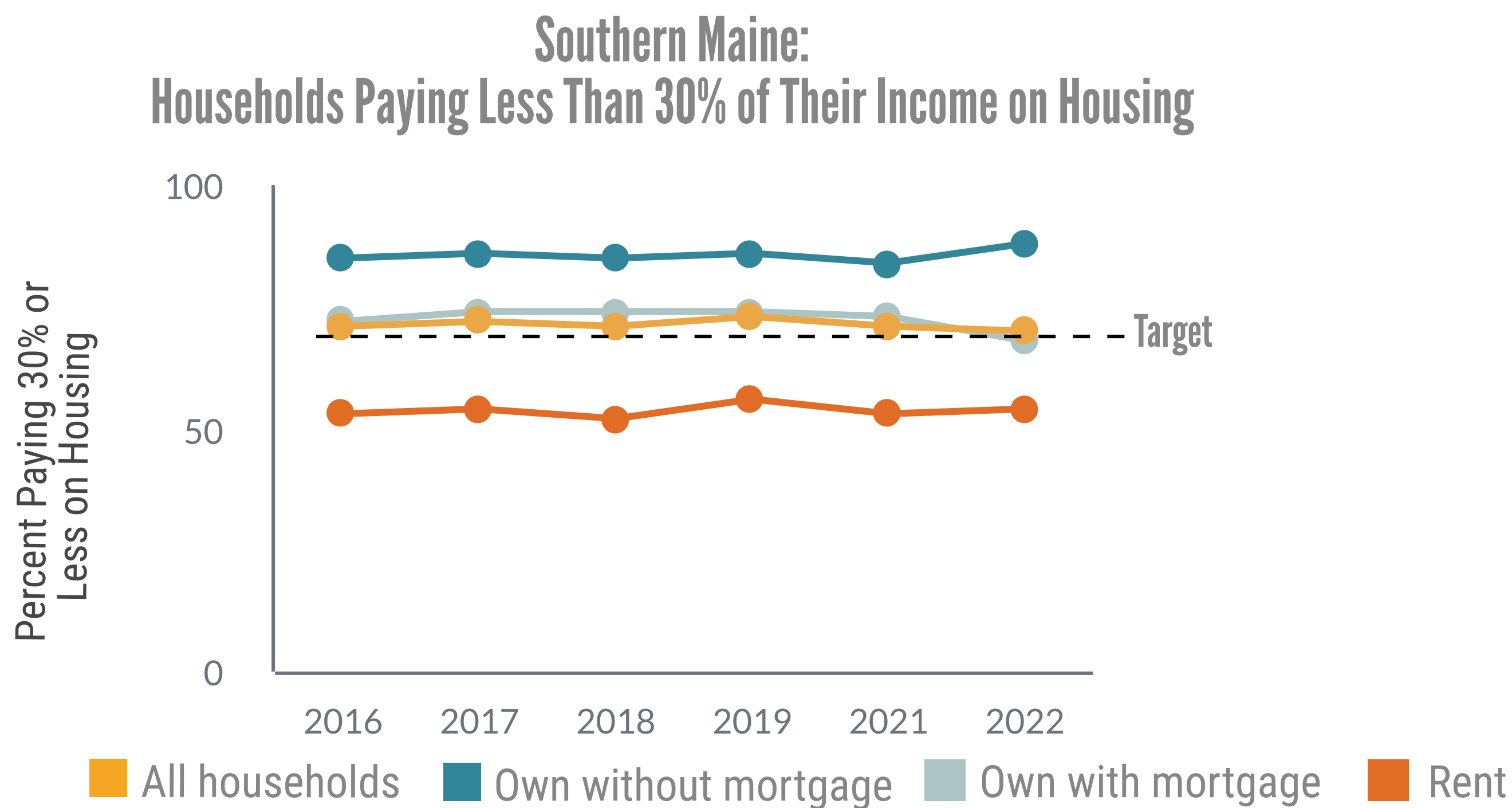
**2020 Baseline:** The gap between all students and specific groups ranges from 20-24%



# Goal 2: Empower Neighbors to Thrive - Not Just Survive

**Target:** By 2027, 70% of households pay less than 30% of their income on housing

**Baseline:** 65% of households pay less than 30% of their income on housing



# Goal 3: Help Us All Live Longer, Better

**Target:** By 2027, reduce preventable premature deaths by 10%

**Baseline:** 6,128 Years of Potential Life Lost per 100,000 people

